

# Polish - Ukrainian Conference

The Department of Agricultural, Food and Environmental Law (Faculty of Law and Administration, Adam Mickiewicz University, **Poznań, Poland**) and National Scientific Centre "Institute of Agrarian Economics", **Kyiv, Ukraine** invites you to participate in the international Polish-Ukrainian Conference "Challenges regarding innovation and intellectual property in the agri-food sector within the context of sustainable development and European integration".

The Conference will take place on **December**, **8 2023** (Friday) in a hybrid form, i.e. on the MS Teams platform and at the Faculty of Law and Administration of the Adam Mickiewicz University, Niepodległości 53 street in Poznań, lecture hall 4.14

The Conference is carried out within the framework of realization of the grant The Iwan Wyhowski Award 2023 at the Adam Mickiewicz University

Conference Link 08.12.2023 <u>https://teams.microsoft.com/l/meetup-join/19%3a5zw-</u> <u>TbcdoYCVYs\_qmDKDHbUcIuDGo4TkXI4ceeoMHp01%40thread.tacv2/1697834209652?c</u> <u>ontext=%7b%22Tid%22%3a%2273689ee1-b42f-4e25-a5f6-</u> 66d1f29bc092%22%2c%22Oid%22%3a%225dd00858-5dac-41fc-9ac7-<u>b6fe083dff36%22%7d</u>

#### **Preliminary Program of the Conference**

#### 08.12.2023

#### <u>09:00–09:20</u> a.m. (Warsaw time)

#### **Opening of the Conference**

#### Vice-Rector of Adam Mickiewicz University in Poznań (under arrangement)

**Prof. dr hab. Tomasz Nieborak** – Dean of the Faculty of Law and Administration of the Adam Mickiewicz University in Poznań

**Professor Mariagrazia Alabrese**, Member of the Management Board of the World Union of Agricultural Law Professors (UMAU) (under arrangement)

Professor María Esther Muñiz Espada, President CEDR (European Council for Rural Law)

**Prof. Dr. Sci. (Econ.) Yuriy Lupenko** – Academician of the National Academy of Sciences, Vice President of the National Academy of Agrarian Sciences of Ukraine, Acting Director of the National Research Center "Institute of Agrarian Economics"

**Prof. dr hab. Roman Budzinowski** – President of the Management Board of the Polish Association of Agricultural Lawyers, Head of the Department of Agricultural, Food and Environmental Law at the Adam Mickiewicz University in Poznań

#### **First SESSION**

#### 9.20 - 9.35

European Innovation Partnership and its activities

Mrs. Marta Igelsias, Policy officer in unit in DG AGRI (European Commission), Brussels, Belgium

#### <u>9.35 - 9.45</u>

*Challenges regarding innovation and intellectual property in the agri-food sector - introductory remarks on theory and practice* 

**Prof. UAM dr hab. Aneta Suchoń,** Faculty of Law and Administration of the Adam Mickiewicz University in Poznań, Poland

#### <u>9.45- 9.55</u>

Smart farming, big data and property

Prof. María Esther Muñiz Espada, University Valladolid, Spain

### <u>9.55-10.05</u>

Legal regulation of innovative activity of Ukraine: European integration aspect

**Dr. Nadiia Stoliarchuk,** assistant professor, leading researcher at the National Scientific Centre "Institute of Agrarian Economics", Head of the Young Scientists Council

### <u>10.05-10.15</u>

Digital adaptation and AI tools for Innovatization of the business financial architecture

**Prof. Dr. Sci. (Econ.) Olexandra Mandych,** Finance, Banking and Insurance Department, State Biotechnological University, Kharkiv, Ukraine

#### 10.15-10.25

Investments in the restoration of the Ukrainian agro-industrial complex on an innovative basis in the post-war period

**Dr. Serhieieva Natalia,** Deputy director for scientific, Innovative and production activities of Institute of Mechanics and Automatics of Agro-industrial Production of the National Academy of Agrarian Sciences of Ukraine

### 10.25 - 10.35

Export of agricultural products under martial law: update of legislation

**Dr. Zadnipriana-Korinna Maryana,** Associate Professor of the Department of Economics and Law, Educational and Scientific Institute of Economics and Management of the National University of Food Technologies

#### 10.35 - 10.45

Cultured Meat for a More Sustainable Food. Pros and Cons of New Technologies

Prof. Dr. Giuseppe Spoto, Department of Law, Roma Tre University, Italy

#### <u>10.45-10.55</u>

Innovation Development in financial support for the agricultural sector amidst times of war and European integration

**Dr. Sci. (Econ.) Oleksii Kalivoshko**, assoc. Prof., Chief Researcher Sciences of Department of Financial, Credit and Tax Policy, National Science Center «Institute of Agrarian Economics», Prof. of the Department of Administrative Management and Foreign Economic Activity of the NUBIP of Ukraine

**Mrs. Alla Myrvoda**, graduate student of Department of Financial, Credit and Tax Policy, National Science Center «Institute of Agrarian Economics», Kyiv, Ukraine

## <u>10.55 - 11.05</u>

Innovations in the agri-food subcomplex in the context of sustainable development and food security in Europe

**Professor, Dr. Sci. (Econ.) Pavlo Muzyka**, Head of the Department of Enterprise Economics, Innovations and Consulting at the AIC named after I.V. Popovich, Stepan Gzhytskyi National University of Veterinary Medicine and Biotechnologies Lviv

**Mr. Dmytro Solomonko**, assistant of the Department of Enterprise Economics, Innovations and Consulting at the AIC named after I.V. Popovich, Stepan Gzhytskyi National University of Veterinary Medicine and Biotechnologies Lviv

### <u>11.05 – 11.15</u>

Resource-saving technologies in food and processing enterprises

**Dr. Oksana Dzyundzia**, Biological and technological faculty, department of food technologies, Kherson State Agrarian and Economic University, Ukraine

## 11.15 - 11.25

Marketing approaches to the distribution of Ukrainian brands in the field of food products on international sales market

**Dr. Bohdan Shapoval,** National Science Center "Institute of Agrarian Economics", general manager of Ukrainian Food association and Food Trade Support Ltd

## <u>11.25 – 11.35</u>

Brand as an innovative component of the development of agricultural enterprises

**Dr. Sci. (Econ.) Studinska Galyna,** Senior Research Fellow, National Scientific Centre "Institute of Agrarian Economics"

## <u>11.35 – 11.45</u>

Innovations as a component of the strategic development of the viticultural and wine-making complex of the agricultural sector of Ukraine

**Dr. Volodymyr Pechko,** Head of Public Union "Association of Gardeners, Grape Growers and Winemakers of Ukraine", associate professor of the Department of Agricultural Products Processing of the National University of Food Technologies, doctoral student of the State Biotechnology University

## <u>11.45-11.55</u>

Smart farming as a legal challenge

### Dr. Agata Niewiadomska, University of Warsaw, Poland

## <u>11.55 – 12.05</u>

Innovative development of the technical and technological base of agricultural production in the context of European integration processes

**Dr. Natalia Perepelitsa** chief Department of scientific and methodical work and training of scientific personnel, Institute of Mechanics and Automatics of Agroindustrial Production of the National Academy of Agrarian Sciences of Ukraine

## <u>12.05 -12.15</u>

The Development of Agriculture in Turkish Culture and the Process of Integration into the European Union

**Mr. Oğuzhan MANİOĞLU,** PhD Researcher, John Paul II Catholic University, Lublin, Poland; Istanbul University, Social Science Institute

## <u>12.15 – 12.25</u>

Financial and organization aspects of ensuring innovation process in the agrarian sector of Ukraine during the war and post-war reconstruction

Dr. Andriy Bilochenko, National Scientific Centre "Institute of Agrarian Economics"

## <u>12.25 – 12.35</u>

Farms as a promising link for recovery of agribusiness in Ukraine

**Dr O.V. Averchev,** Mr. Sciences, professor of the Department of Agriculture, Kherson State Agrarian and Economic University, Ukraine

Mr M.P. Nikitenko, postgraduate student, assistant of the Department of Agriculture, Kherson State Agrarian and Economic University, Ukraine

#### Second SESSION

## <u>12.35 – 12.45</u>

Prospects of the sector, which is the foundation of the economy of Ukraine: the main ones challenges, risks, opportunities, innovations

**Mrs. Natalia Karpenchuk-Konopatska**, President Women's Business Chamber of Ukraine, Vice President for International Cooperation of Lviv Chamber of Commerce and Industry

## <u>12.45 - 12.55</u>

Implementation of innovations for the protection of intellectual property rights in the agricultural sector

**Mrs. Sofiia Buhaienko,** Intellectual property professional of Ukrainian National Office for Intellectual Property and Innovation, Kyiv, Ukraine

### <u>12.55 - 13.05</u>

European Union Law on Geographical Indications

**Prof. Antonios Maniatis,** Lawyer at the Supreme Court of Greece, Assistant Professor in law science, at the Merchant Navy Academy of Macedonia

## <u>13.05 – 13.15</u>

Geographical indications in Ukraine: challenges and opportunities for the development of agri-food products and the creation of brands

**Dr. Inna Bezhenar**, researcher at the National Scientific Centre "Institute of Agrarian Economics", Secretary of the Young Scientists Council

## 13.15 - 13.25

Restoration of degraded lands of Ukraine by applying technology No-till and direct sowing of leguminous perennial grasses

**Dr. Yuliia Kobirenko**, Lviv National Environmental University, Lviv, Ukraine; Institute for Sustainable Agriculture, SCIC, Cordoba, Spain

## <u>13.25 – 13.35</u>

Legislative regulation of intellectual property rights in the agri-food industry: the experience of Japan

**Dr. Daria Yakubenko,** assistant professor at the Constitutional Law Department, National Law University named after Yaroslav the Wise, Ukraine

## <u>13.35 – 13.45</u>

Growing Threats to Plant Breeding Through Intellectual Property Laws

Mrs. Hajna SZÜCS, graduate Tallinn University of Technology, intern at AUDI AG, Tallinn, Estonia

## <u>13.45 – 13.55</u>

*Challenges related to innovation and intellectual property in the era of artificial intelligence tools* 

**Mr. Taras Griadil**, Master of Medicine, Chairman of the Council of Young Scientists of SHEI "UzhNU", Assistant of the Department of Therapy and Family Medicine of the Faculty of Postgraduate Education and Pre-University Training, Assistant of the Department of Internal Medicine of the Medical Faculty № 2

### 13.55 - 14.05

Chosen Legal issues of Novel foods in the European Union

Dr Łukasz Sokołowski, Faculty of Law and Administration of the Adam Mickiewicz University in Poznań, Poland

#### **Coffee break**

### **Third SESSION**

### <u>14.15 – 14.25</u>

Food packaging like one of the key elements of EU policy towards creating a circular economy as part of the EU new Green Deal

Mrs Beata Magdalena Witkowska, Witkowska Law Firm, Warsaw, Poland

#### <u>14.25 – 14.35</u>

*Economic and ecological aspects of the innovative potential of the agro-industrial complex of Ukraine in the context of the Russian-Ukrainian war* 

**Dr. Volodymyr Studinsky**, executive director of the Scientific Research Training Center "PrintsepS"

#### 14.35 - 14.45

*Evaluation of environmental impact in agricultural activities in the Argentine Republic: case of the province of Buenos Aires* 

Dr. Gusatvo Gonzalez Acosta, Buenos Aires University, Argentina

## <u>14.45 – 14.55</u>

Brazilian question: agrobiodiversity and rural productivity: dilemma or complementarity

**Mr. Igor Loureiro de Matos,** Master in Law at Escola de Direito de São Paulo da Fundação Getúlio Vargas (FGV/SP), Professor at Escola Técnica Família Agrícola "A Partilha" (ETFAP), Lawyer, Board at Cooperativa de Energias Renováveis do Nordeste (Cooperne), Senior Researcher at Instituto para Cooperação e Desenvolvimento (ICADE), Brasil.

**Mrs. Simone Pinheiro**, Manegement Student at Universidade do Estado da Bahia (UNEB), Scholarship holder at Instituto para Cooperação e Desenvolvimento (ICADE)

#### 14.55 - 15.05

Aquaculture Innovations: Addressing Environmental Challenges Stemming from Military Actions towards Sustainable Development of Water Resources

**Dr. Hanna Tiutiunnyk**, Researcher, Scientific secretary of the Department of Economic&Ecological Seaside Regions Development, First Deputy Head of the Council of Young Scientists of SO "IMEER NAS of Ukraine", associate member of the Council of Young Scientists at the Odesa Regional State Administration

### <u>15.05 - 15.15</u>

Effects of organic farming in the UK and Ukraine

**Dr. Tetiana Lutska**, associate prof. at the Economics and Law Department, National University of Food Technologies, Kyiv, Ukraine

## <u>15.15 – 15.25</u>

Selected legal aspects of organic farming in Poland and Tunisia – innovation and tradition

Mgr Zuzanna Rura, Master in Law, Adam Mickiewicz University in Poznań, Poland

#### <u>15.25 – 15.35</u>

Ecoschemes as part of sustainable development of agriculture

Mgr Magdalena Jeziernicka, Ph.D. Candidate, Adam Mickiewicz University in Poznań, Poland

#### <u>15.35 – 15.45</u>

Community energy: the challenges of ensuring a fair and innovative energy transition in *Europe* 

Mgr Tomasz Marzec, Ph.D. Candidate, Adam Mickiewicz University in Poznań, Poland

## <u>15.45 - 16.00</u>

### Discussion and closing of the Conference

#### **Organizing Conference Committee**

Prof. UAM dr hab. Aneta Suchoń, Faculty of Law and Administration, Adam Mickiewicz University, Poznań, Poland

Dr. Nadiia Stoliarchuk, assistant professor National Scientific Centre "Institute of Agrarian Economics", Kyiv, Ukraine